



Rich Lohman, A Certified John Maxwell Speaker, Coach, Trainer

Keynote Outline

“A Leaders DNA”

Intro

Who I am...

Who I work with...

Who I am affiliated with...

Why I too needed transformation

What is transformational leadership

Culture

3 things that differentiate transformational organizations

10 qualities/values that make up a leaders DNA

1) Model Consistency

Share why it is important

Share the leadership resource that helps them Learn it, Live it, Lead it

2) Value People & Add Value to People

Share why it is important

Share the leadership resource that helps them Learn it, Live it, Lead it

3) Exceed Expectations

Share why it is important

Share the leadership resource that helps them Learn, Live, & Lead



Rich Lohman, A Certified John Maxwell Speaker, Coach, Trainer

4) Willfully Grow

Share why it is important

Share the leadership resource that helps them Learn it, Live it, & Lead it

5) Equip Others

Share why it is important

Share the leadership resource that helps them Learn it, Live it, and Lead it

6) Live Intentionally

Share why it is important

Share the leadership resource that helps them Learn it, Live it, and Lead it

7) Lead and Lift Others

Share why it is important

Share the leadership resource that helps them Learn it, Live it, and Lead it

8) Demonstrate a Positive Attitude

Share why it is important

Share the leadership resource that helps them Learn it, Live it, and Lead it

9) Nurture Transformation

Share why it is important

Share the leadership resource that helps them Learn it, Live it, and Lead it

10) Allow Room for Faith

Share why it is important

Share the leadership resource that helps them Learn it, Live it, and Lead it

Closing